

ISLAND ESCAPE

Your guide to the  
**CBD**

Launceston Central will help you navigate "Launnie" like a local:

- Winter warmers
- Paddock-to-plate
- Launnie's live music
- Your Launnie bucket list
- For the young at heart
- Get your Tassie Tuxedo
- Tasmanian-made goods and souvenirs

Your guide to the city

Launceston Central's teamed up with Island Escape Festival to offer you your own personalised guide to Launceston (we call it Launnie).

We've got you - throughout this guide we've tagged all mentioned locations, so click the hyperlinks for their business info and Google map directions.



Winter warmers

Whether you're looking for a quick stop to wet the whistle or somewhere cosy to settle in into the night, these restaurants and bars will keep you warm and watered.

- |                       |                  |
|-----------------------|------------------|
| Bar Urbane            | 1808             |
| Northern Public House | Cinco Passiones  |
| Dill Pickle Club      | Havilah Wine Bar |
| Nomy Bar & Kitchen    | Bar Stelo        |

From paddock-to-plate

Did you know Launnie is a UNESCO City of Gastronomy? Meaning we're recognised for having some of the best food and produce IN THE WORLD. While you're here, here's some spots you can't miss:

Breakfast bites

- |                |                      |
|----------------|----------------------|
| Café Mondello  | Blue Social Eatery   |
| Mad Apple Café | Launnie Heights Café |

Long lunches

- |                   |                       |
|-------------------|-----------------------|
| Stillwater        | Felix Espresso & Wine |
| Stelo at Pierre's | The Boatyard          |
| Levee Food Co     |                       |

Dining after dark

- Tassie Dhaba for an authentic Indian feast
- Rupert & Hound showcasing mouth-watering Tassie seafood
- Kawan Dining bringing together bold flavours from Indonesia and Thailand
- Grain of the Silos where each bite has a local story from producer to table
- Black Cow Bistro for beef like you've never experienced before
- Mudbar for premium aged meats and produce from their own Mudbar Farm, explore paddock-to-plate delicacies and signature cocktails
- Tres Restaurant awarded Sitchu's 2025 Best Tasmanian Date Night Venue



Launnie's live music

With a plethora of local talent, as well as regular artists stopping by during tours, there's always a gig on to suit your vibe or even find a new band to fan over!

Check our What's On Guide or drop into the hot spots below to catch the Launnie music scene.

- The Royal Oak Hotel
- The Irish
- Du Cane Brewing
- Gunners Arms Tavern

ROAM

Explore a walkable trail of music, light and local history as ROAM transforms the city into a vibrant winter playground for locals and visitors alike. Featuring live music from Paper Moon, Kate Rigby, Randall Foss, The Disappearer, Rigby and Wud, there's something for everyone. Proudly presented by City of Launceston.

Saturday 4 July, 7:00pm - 10:00pm

DISCOVER MORE



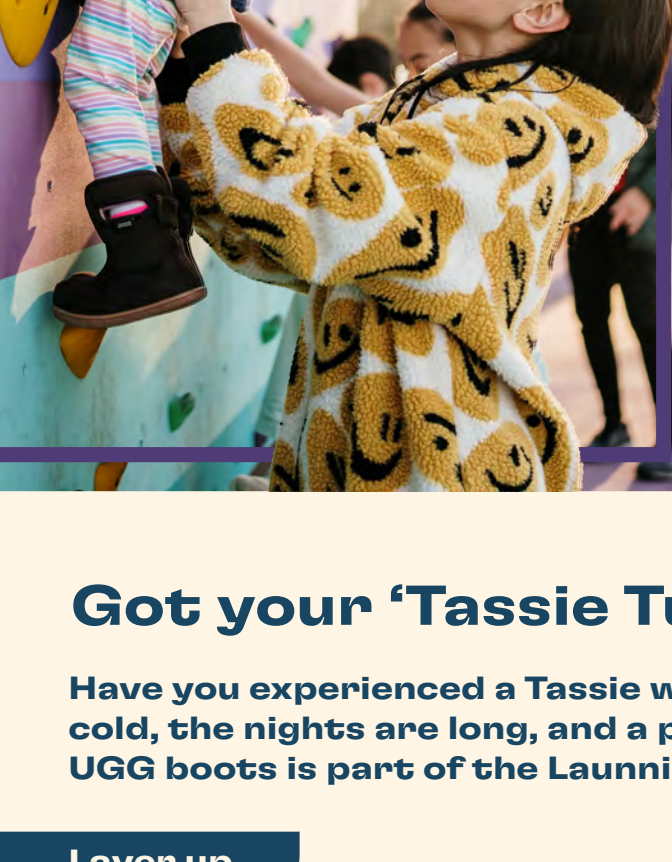
Your Launnie bucket list

- Explore the Cataract Gorge Reserve, a unique natural and recreational park, complete with hiking trails, swimming pool, chairlift and peacocks.
- Tour James Boag Brewery (brewing since 1881) and sample several of their brews.
- Pick up local produce and meet the makers at the Harvest Market every Saturday 8:30am - 12:30pm.
- Set sail with Tamar River Cruises for a unique view of Launceston and beyond.
- Look up in Launnie! As the third oldest city in Australia, we have some incredible architecture. Check it out with our free walking tour.
- For a personal touch, book onto a tour with Wallaby Walkabout Tours or Launceston By Foot.
- Explore our art! Check our website for an extensive collection of galleries, museums, and murals across the city.



For the young at heart

- Launnie has an abundance of parks, playgrounds, and experiences to let your kids 'monkey around'!
- City Park is a must-see with Macaque Monkeys (yep, real-life monkeys)
- Check out the massive multi-zone playground at Riverbend Park
- Run wild, meet the peacocks and pademelons, ride the chairlift and be at one with nature at the Cataract Gorge
- Get up close with dinosaurs, learn something new and wonderful, and see what interactive display is on at the Queen Victoria Museum at Inveresk
- Have a dip at Launceston Leisure & Aquatic Centre



Got your 'Tassie Tuxedo'?

Have you experienced a Tassie winter yet? The air is cold, the nights are long, and a puffer jacket with UGG boots is part of the Launnie uniform.

Layer up

- Paddy Pallin Adventure Equipment
- Aspire Adventure Equipment
- Kathmandu

Keep dry

- Macpac has you covered for actually waterproof waterproofs.
- Launnie even has its unique National Trust Old Umbrella Shop.

Get toasty in woolen goods or a new pair of UGGs from The Sheeps Back.

And don't forget gumboots from Allgoods or Find Your Feet!



Tasmanian-made goods and souvenirs

Whether you're in Launceston for a short visit, you've gone all out and are taking the chance to explore the entire state, or even hosting guests, friends or family; before heading home we know a few places where you can find the perfect parting gift:

- QVMAG gift shop for curious minds and nature lovers
- The Spotted Quoll for sustainable gifts and clothing
- Peart's Variety Store for classic Tassie merch
- Your Tea Shop, stocking Tasmanian Wild Pepper Isle
- Gourlay's Sweet Shop hand made in the city since 1896
- Design Tasmania for handcrafted gifts and furniture
- The Visitor Information Centre for official Launnie merch
- Red Parka for Tasmanian designed gifts with sustainability at their heart

Not ready to say good-bye?

- Check out our website to view more of what Launnie has to offer, including upcoming events, future festivals and gigs, world-class dining, unique hotels, boutique shopping and heaps more.
- Or follow our socials to keep up to date with what's happening in Launnie and plan your next trip!

launcestoncentral.com.au

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