



FESTIVE CHILDREN'S ACTIVITY 2025 TERMS & CONDITIONS

PROMOTION DETAILS

1. 'Santa's Mailbox' invites children and the young-at-heart to post a letter to Santa via his mailbox located in the Old Brisbane Arcade in the Launceston CBD and receive a personalised reply.
2. 'Santa's Mailbox' (Promotion) commences at 9.00am AEDT on Saturday 29 November 2025 and concludes at 4.30pm AEDT on Thursday 18 December 2025 (Promotion Period).
3. The Promotion is delivered by Launceston Central Inc. (Promoter) Suite 1, Level 1, 7-11 Quadrant Mall, Launceston, Tasmania.
4. All Participants will be subject to, and will need to adhere to, the Terms and Conditions as set by the Promoter and any future Terms and Conditions amended.

HOW TO PARTICIPATE

5. To participate in the Promotion, all Participants must, during the Promotion Period:
 - a) Write a letter to Santa either by:
 - i. Using a decorated Template Letter Form (available for collection from Santa's Mailbox in the Old Brisbane Arcade throughout the Promotion Period); or
 - ii. Using a print-your-own decorated Template Letter Form (available for download from the Launceston Central website); or
 - iii. Using their own stationery. In this case, Participants must include all required details as set out on the Template Letter Form to ensure they receive a reply; and
 - b) Post their letter into Santa's Mailbox located in the Old Brisbane Arcade in Launceston CBD before 4.30pm AEDT on Thursday 18 December 2025; and
 - c) Provide their contact details and agree to be subscribed to the Promoter's digital newsletter.
6. Participants are responsible for ensuring their Entry is submitted and valid.

REPLIES

7. All valid Entries submitted before the Promotion Period closes will receive a personalised reply letter, including the Participant's name.
 - a) Postal replies will be sent to Participants within Australia who include a valid postal address and submit their Entry letter before 4.30pm AEDT on Thursday 18 December 2025.
 - b) Email replies will be sent to Participants who request one by checking the relevant box on the Template Letter Form and include a valid email address and submit their Entry letter before 4.30pm AEDT on Thursday 18 December 2025.
 - c) For Participants residing outside of Australia, all replies will be sent via email, so an email address should be provided in place of a postal address.

8. While the Promoter will endeavour to ensure replies are sent out in a timely manner, no guarantee is made with regard to delivery dates and no responsibility will be accepted for postal delays or lost, misdirected, or undelivered letters.

GENERAL TERMS AND CONDITIONS

9. The Promoter reserves the right to disqualify any letter deemed inappropriate or containing offensive content.
10. No responsibility will be accepted for late, lost, incomplete, or misdirected Entries. Entries containing incorrect contact details shall be deemed invalid.
11. The Promoter reserves the right, in its sole discretion, to disqualify any Participant whom the Promoter has reason to believe has breached any of these Terms and Conditions or engaged in unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the Promotion. The Promoter's legal rights to recover damages or other compensation from such a person are reserved.
12. All Participants under the age of 18 must have prior consent from their Parent/Guardian before entering the Promotion and must be able to provide evidence of such consent on request.
13. The Parent/Guardian shall be deemed the Participant for the purposes of these Terms and Conditions.
14. By allowing their child/ren to participate in the Promotion, the Parent/Guardian consents to the Terms and Conditions set forth by the Promoter.
15. By entering the Promotion, the Participant hereby:
 - a) Agrees to the Terms and Conditions; and
 - b) Gives their consent to receive future marketing communications from the Promoter. This consent may be withdrawn at any time by unsubscribing.
16. Entry to the Promotion is open to Northern Tasmanian residents and visitors.