

Footy Fans Guide to the CBD

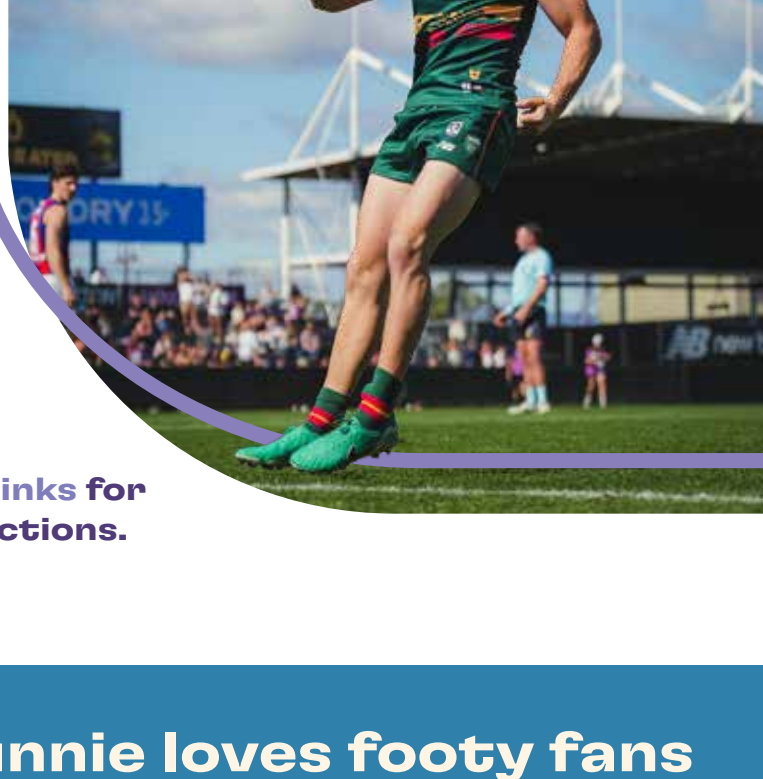


- Launceston Central will help you navigate "Launnie" like a local:
- Launnie loves footy fans
 - Four seasons, one day
 - Brunch
 - Proper pubs
 - Sample the City of Gastronomy
 - For the young at heart
 - Your Launnie bucket list
 - Take a piece of Tassie home

Your guide to the city

Launceston Central's teamed up with local businesses to offer footy fans their own personalised guide to Launceston (or Launnie to the locals). It's full of top tips and offers to help you make the most of your time in the CBD.

Throughout this guide we've tagged all mentioned locations, so click the hyperlinks for their business info and Google Map directions.



Launnie loves footy fans

Launceston's local businesses love to roll out the red carpet for footy fans coming into town. Check out the **Footy Fan Trail**, where showing your ticket can unlock exclusive offers around the city!

Get your footy clothing and merch from **Balls n Bumpers**.

For sporting gear and new season active wear head to **INTERSPORT Launceston**, **SportsPower** or **Rebel**.

Four seasons, one day

In Tassie you need to be ready for anything, meaning all four seasons in one day. Packed a bit tight? No stress. We've got you sorted.

Keep warm

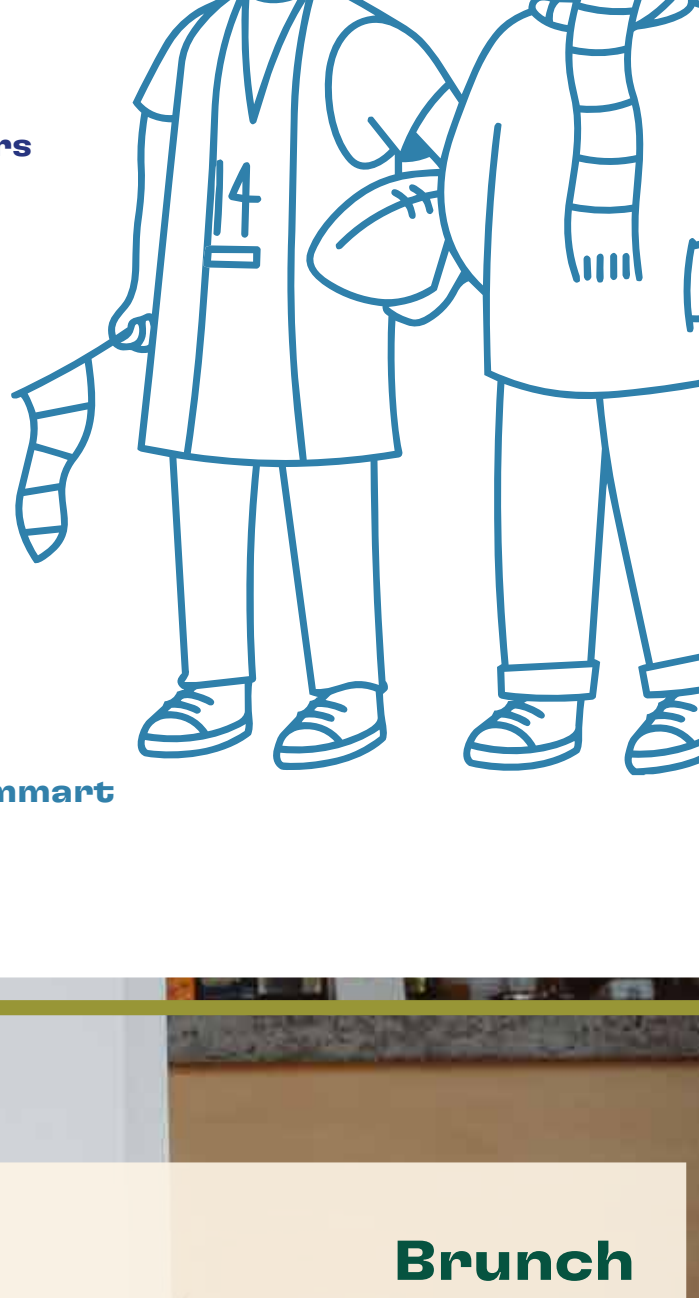
- Paddy Pallin Adventure Equipment** for layers
- Aspire Adventure Equipment** for thermals
- Kathmandu** for beanies and gloves
- The Sheeps Back** for woollen goods

Keep dry

- Macpac** for waterproof waterproofs
- Bag a unique broly at **National Trust Old Umbrella Shop**

Don't fry

- Stock up on sunscreen at **TerryWhite Chemmart**
- Grab a hat from **Allgoods**



Brunch

Fuel up before the game with brekkie or brunch at one of our faves - open all weekend.

- | | |
|-----------------------|---------------------------------|
| Mad Apple Café | Launnie Heights Café |
| Great Scot! | Tinka Coffee Brewers |
| Samuel Pepy's | Tatler Lane by Sweetbrew |
| Parla | Blue Social Eatery |

Proper pubs

- | | |
|----------------------------------|----------------------------------|
| Tandy's Alehouse | Saint John Craft Beer Bar |
| The Plough Inn | Gunners Arms Tavern |
| The Royal Oak Hotel | Cock'n'Bull British Pub |
| The Irish | Northern Public House |
| Park Hotel | Sports Garden Hotel |
| Star Bar Café & Hotel | |



Sample the City of Gastronomy

Did you know Launnie is a **UNESCO City of Gastronomy**? Meaning we're recognised for having some of the best food and produce **IN THE WORLD**.

Wet your whistle with a Tassie tippie

- | | |
|-----------------------------------|-------------------------|
| Bar Urbane | Du Cane Brewing |
| Cinco Passiones | Havilah Wine Bar |
| Dill Pickle Club | Midnight Rambler |
| Highclare Estate Wine Room | |

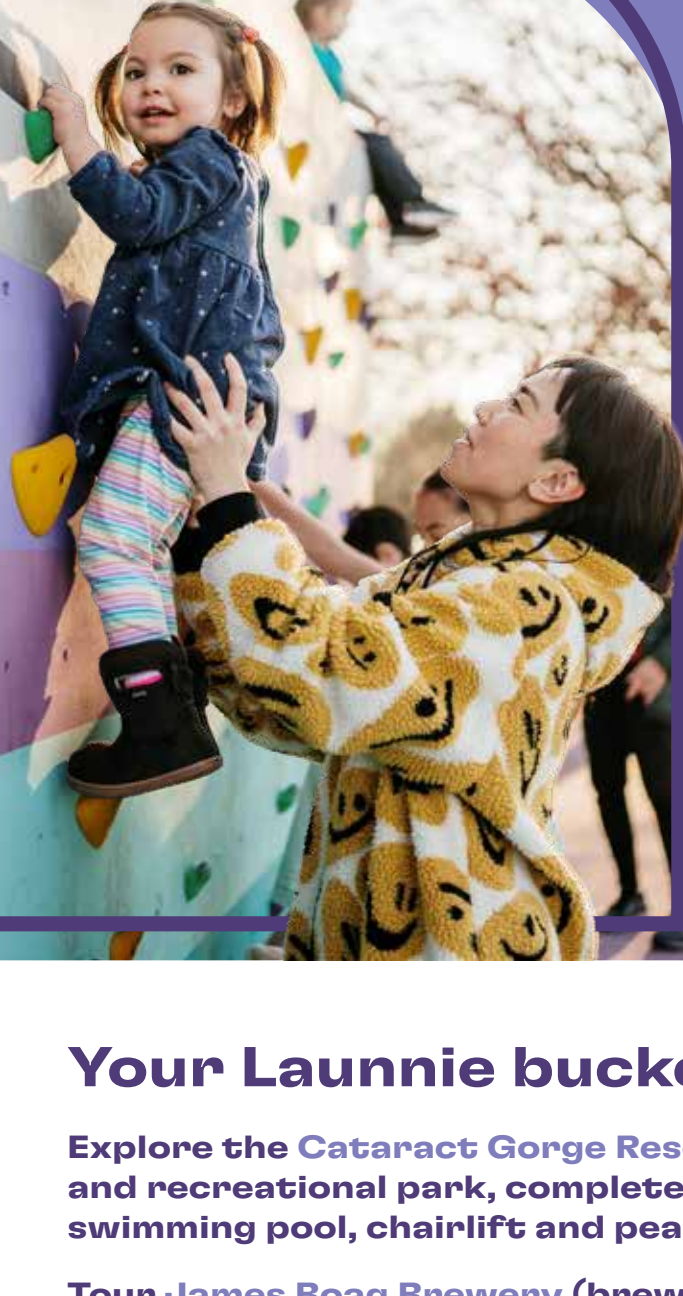
Looking for casual but delicious dining?

- | | |
|----------------------|-------------------------------|
| Tassie Dhaba | PACHINKO |
| Hello Georgie | Nomy Bar & Kitchen |
| Hikarie | |



Sample some of Tassie's best produce

- Stelo at Pierre's** showcasing local produce through an Italian lens
- Kawan Dining** bringing together bold flavours from Indonesia and Thailand
- Grain of the Silos** where each bite has a local story from producers to table
- Black Cow Bistro** for beef like you've never experienced before
- Mudbar** for premium aged meats and produce from their own Mudbar Farm
- Tres Restaurant** awarded Sitchu's 2025 Best Tasmanian Date Night Venue



For the young at heart

Launnie has an abundance of parks, playgrounds, and experiences to let your kids 'monkey around'!

- City Park** is a must-see with Macaque Monkeys (yep, real-life monkeys)
- Check out the massive multi-zone playground at **Riverbend Park**

Run wild, meet the peacocks and pademelons, ride the chairlift and be at one with nature at the **Cataract Gorge**

Get up close with dinosaurs, learn something new and wonderful, and see what interactive display is on at the **Queen Victoria Museum at Inveresk**

Have a dip at **Launceston Leisure & Aquatic Centre**

Your Launnie bucket list

Explore the **Cataract Gorge Reserve**, a unique natural and recreational park, complete with hiking trails, swimming pool, chairlift and peacocks.

Tour **James Boag Brewery** (brewing since 1881) and sample several of their brews.

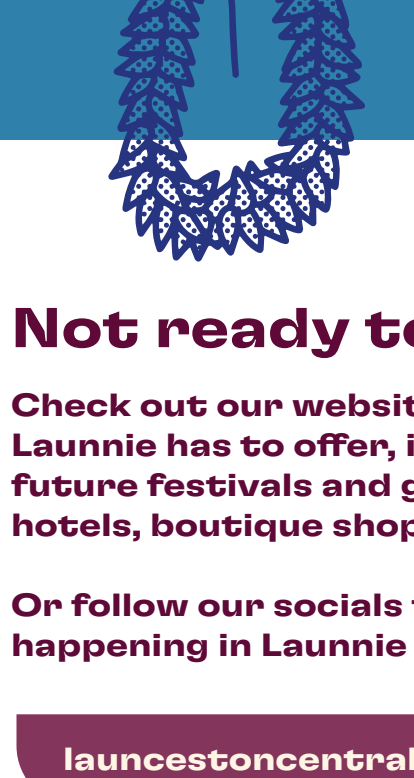
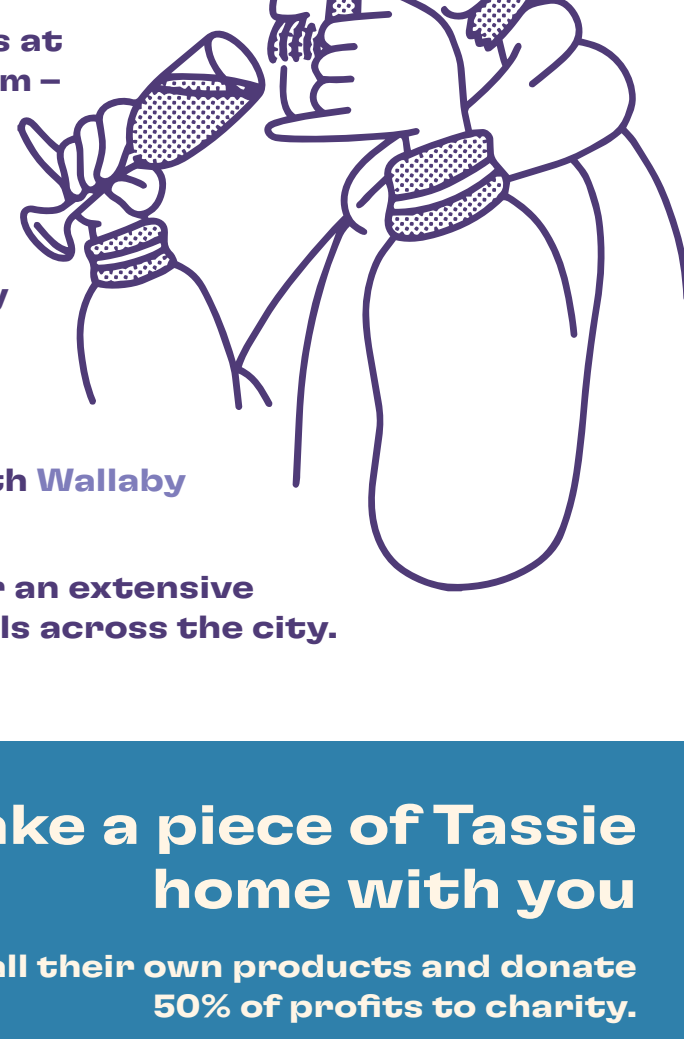
Pick up local produce and meet the makers at the **Harvest Market** every Saturday 8:30am - 12:30pm.

Set sail with **Tamar River Cruises** for a unique view of Launceston and beyond.

Look up in Launnie! As the third oldest city in Australia, we have some incredible architecture. Check it out with our **free walking tour**.

For a personal touch, book onto a **tour with Wallaby Walkabout Tours** or **Launceston By Foot**.

Explore our murals! Check our website for an extensive collection of galleries, museums, and murals across the city.



Take a piece of Tassie home with you

Red Parka design all their own products and donate 50% of profits to charity.

The **Launceston Visitor Information Centre** has a huge range of official Launnie merch.

The **Spotted Quoll** offers a range of sustainably sourced gifts and homewares.

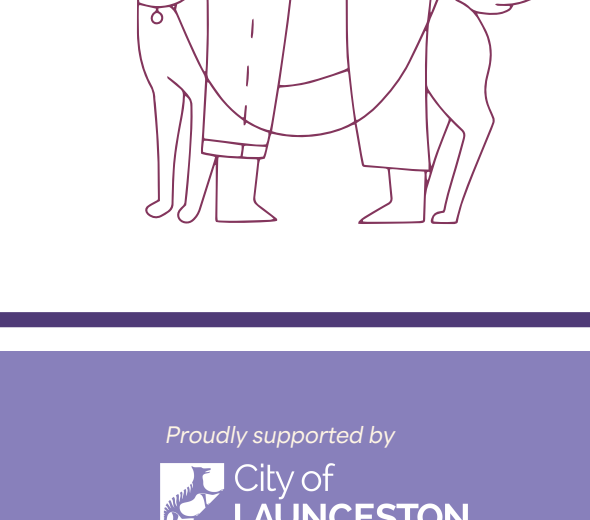
Take a taste of Tassie home with you from **Your Tea Shop** or **Gourlay's Sweet Shop**.

Need gifts for the whole family? Bag a bargain at **Pearts Variety Store**.

Not ready to say good bye?

Check out our website to view more of what Launnie has to offer, including upcoming events, future festivals and gigs, world-class dining, unique hotels, boutique shopping and heaps more.

Or follow our socials to keep up to date with what's happening in Launnie and plan your next trip!



- launcestoncentral.com.au
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